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Sanjay Shah
Managing Director
Visionary Digital Studios

Dear Sanjay

Re: The Visionary Digital Studios Team and Latitude Group Travel's Stunning Video

Here is what I'd like to say about your company:

I decided to use you in the beginning, because you, Sanjay, seemed to understand what we wanted and we developed a great relationship from the very start. As it turned out, it was a smart decision to use you guys! Great job

Wow, what can I say? The experience of designing an explainer video has been an incredible one. When I thought of the idea, I had in my mind what I wanted and in no way did I think "from my mind to your final product", but what you have produced is even better than I ever expected.

Sanjay, you were a star in working with us to do the scripting. You were brilliant in understanding what I wanted and understood very quickly the points we made. We ended up with the perfect script and then came the video. Although you put my mind at ease, I wasn't sure that the creative team could capture what I really wanted. How wrong I was!

We then worked with Abby, your Creative Consultant. I loved Abby's ability to just "get" what I was trying to explain with the visuals of the video. She did the homework I asked - re looking at our website in certain areas and, as a result, we got some absolutely fantastic experiential learning activity animations - far better than I had expected, but exactly what I wanted.

Your client service – both from you and from Abby, was outstanding and the end result was stunning. I couldn't imagine undergoing this process with anyone else but you two and I would recommend you to anyone. Your almost "psychic" powers of understanding what we wanted, is unrivalled. I always think companies should be able to work that way, but have never come across another one - until now.



I was so happy to write a testimonial for you that I suggested it without being asked, as I need other organisations to realise just how good your company really is. I want everyone to use you!

I also appreciated you allowing my Branding Manager, who is an external consultant, to be involved as well, as I trust him implicitly. You were just as courteous and interested in his opinion as you were mine and that was important to me.

I loved the whole process. You both made it fun and non-threatening. As I am not as IT savvy as all of you, you made it easy for me to use the tools you set up for review and comment and it made the process simple, yet I was as involved as I wanted to be. I know that you went over and above the call of duty in making a late major change for me, but this has resulted in the absolute perfect video and your best scene is seen in the video for longer, so I think it was worth it – hopefully for both of us. In fact, in general, you were extremely receptive to making any changes and this was a vital part of why it worked so well. You are as open to ideas from your clients, as you are brilliant with coming up with your own ideas and concepts. I realise that I am a perfectionist - and in being one, I am thrilled with the end result. You have produced the perfect video!

I will be recommending you to anyone I can think of, forever. I hope that of all the thousands of people that will see this video, every person who is thinking of doing one comes to you. They won't be disappointed – in fact they will be more than thrilled!

Brilliant job all round Visionary Digital Studios. Thanks for making something really special!

Kind regards and wishing you much ongoing success

Jenny Murphy
CEO
Latitude Group Travel